

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

Contract / Revision 499704 /		Alt Order # 06388504
Product OBAMA SKED A ADD		
Contract Dates 10/23/12 - 10/29/12		Estimate # 2174
Advertiser Obama For America		Original Date / Revision 10/23/12 / 10/23/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 95	Product Code 101
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	KVVU	10/27/12	10/27/12	NCAA Football Early Game	NCAA Football Ear		:30			NM	1	\$4,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$4,100.00			
N 10	KVVU	10/28/12	10/28/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$1,200.00			
N 11	KVVU	10/25/12	10/29/12	Extra	M-F 1:05-1:35am		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	M--TF--				2	\$100.00			
N 12	KVVU	10/27/12	10/27/12	TMZ Weekend	Sat 130-230am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$150.00			
Totals											13	\$24,250.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	11	\$23,200.00	\$19,720.00
10/29/12 - 10/29/12	2	\$1,050.00	\$892.50
Totals	13	\$24,250.00	\$20,612.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT24/12 09.00
CHANGES *** KVVU-TV ***

SALES PRSN PH- TERESA DIFURIA

PROGRAM : COLLEGE FOOTBALL
ORD COM1: REINVESTMENT FR 6373516 6266599
CON COM1: COLLEGE FOOTBALL

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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12	A		1200N-430P	30		\$4,100.00	10/27	10/27	1		SAT	1
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PROGRAM : EARLY GAME
 ORD COM1: SPOT NOT AT LUR. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
 THIS IS A MAKE-GOOD FOR OCT27 ON LINE-9 FOR 1 SPOT/WK

13	A		130A-230A	30		\$150.00	10/27	10/27	1		SAT	1
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PROGRAM : TMZ WEEKEND
 ORD COM1: SPOT NOT AT LUR. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
 PART OF A MAKEGOOD MADE UP OF LINES 12-13

STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#9 MISSED: SAT/100P-800P OCT27 30S \$4,250.00 (OCT23/12)
 OFFER: SAT/1200N-430P OCT27 30S \$4,100.00 PLS ADVISE.
 & SAT/130A-230A OCT27 30S \$150.00
 CMT: SPOT NOT AT LUR. SEE MG OFFER. PRE-BOOKED PLS APPROVE.

OCT/12	24250.00	NOV/12	\$.00			CONTRACT TOTAL	24250.00
						TOTAL SPOTS	13

MARKET TOTALS \$93,000 KVVU 20% KSNV 21% KLAS 29% KTNV 23% KVMY 4% KVCW 2% CABL 0%
 SHARES EST. KTUD 1%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6388504 TRF# 499704 REP: TEL# 610-293-4100 FAX# 610-225-1191
 *** UNAPPROVED REV #1 *** ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/12 19.10
 CHANGES *** KVVU-TV ***

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US REP.# _____ OFF.# 762 SALESMAN # _____
 AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6388504 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA SKED A ADD EST#2174 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT23/12 19.10

REP: **REINVESTED \$\$ FR HL'S 6373516 AND 6266599**
 SEE LIENS 9-11
 TOTAL \$24250 (+5650)
 PLS CNF THANKS
 NIKKI

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007
 OBAMA FOR AMERICA SKED A ADD

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
9	A		100P-800P	30		\$4,250.00	10/27	10/27	1		SAT	1
AGENCY ADVERTISER CODE = 95												
AGENCY PRODUCT CODE = 101												
AGENCY EST# = 2174												
PROGRAM : COLLEGE FOOTBALL												
ORD COM1: REINVESTMENT FR 6373516 6266599												
CON COM1: COLLEGE FOOTBALL												

12-430P
 4100

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
10	A		1045P-1100P	30		\$1,200.00	10/28	10/28	1		SUN	1
PROGRAM : SPORTS SUN ORD COM1: REINVESTMENT FR 6373516 6266599 CON COM1: SPORTS SUN												
11	A		105A-135A	30		\$100.00	10/25	10/29	2		TH-F,M	2
PROGRAM : EXTRA ORD COM1: REINVESTMENT FR 6373516 6266599 CON COM1: EXTRA												
OCT/12			24250.00			NOV/12						
												CONTRACT TOTAL 24250.00
												TOTAL SPOTS 12

MARKET TOTALS \$93,000 KVVU 20% KSNV 21% KLAS 29% KTNV 23% KVMY 4% KVCW 2% CABL 0%
 SHARES EST. KTUD 1%

SVC- NSI
 DEMOS- RA35+*

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 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

OCT22/12 10.45
*** KVVU-TV ***

AGENCY ADVERTISER CODE == 95		AGENCY EST# == 2174					
AGENCY PRODUCT CODE == 101							
1	600A-700A	30	\$725.00	10/23	10/29	1	TU-F,M
PROGRAM : FOX5 NEWS 6A							
CON COM1 : FOX5 NEWS 6A							

REP HEADLINE# 6388504
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP
 OCT22/12 10.45
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2			630P-700P PROGRAM : MORE ACCESS< CON COM1: MORE ACCESS<	30		\$650.00	10/23	10/29	1		TU-F,M	1
3			700P-730P PROGRAM : EXTRA CON COM1: EXTRA	30		\$950.00	10/23	10/29	1		TU-F,M	1
4			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS	30		\$700.00	10/23	10/29	1		TU-F,M	1
5			730P-800P PROGRAM : TMZ CON COM1: TMZ	30		\$1,350.00	10/23	10/29	1		TU-F,M	1
6			900A-1000A PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS	30		\$275.00	10/23	10/29	1		TU-F,M	1
7			100P-400P PROGRAM : FOX NFL (GAME 2) CON COM1: FOX NFL (GAME 2)	30		11500.00	10/28	10/28	1		SUN	1
8			900P-1000P PROGRAM : FAMILY GUY /AMERICAN DAD CON COM1: FAMILY GUY /AMERICAN DAD	30		\$2,450.00	10/28	10/28	1		SUN	1
OCT/12 18600.00 NOV/12 \$.00												
CONTRACT TOTAL 18600.00												
TOTAL SPOTS 8												

MARKET TOTALS \$93,000 KVVU 20% KSNV 21% KLAS 29% KTNV 23% KVMY 4% KVCW 2% CABL 0%
 SHARES EST.
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*